



VIVIENNE
KAU

ADDITIONAL SKILLS

Softlines Design / Product Development
Prototyping / Rapid Visualization Sketching
Design Research / Ideation
CAD Modeling / KeyShot Rendering
Microsoft Office

CONTACT

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EDUCATION

CSULB

May 2021 | B.S. Industrial Design, cum laude

Departmental Honors
President's Honor List 2017, 2019, 2020, 2021
Dean's Honor List 2018
Member of Industrial Designers Society of America

EXPERIENCE

HAMMITT

ASSOCIATE PRODUCT DESIGNER

November 2024 - Present

- Creates detailed tech packs in Illustrator for handbags and small accessories, ensuring accurate translation of design concepts into physical prototypes.
- Leads hardware development for all collections, using CAD modeling and Illustrator rendering to create and refine metal components that align with the brand's quality and design standards.
- Expanded responsibilities to include Men's and Women's active lifestyle travel lines, working with performance-oriented materials like nylon, canvas, and technical textiles.
- Collaborates directly with factories through Netsuite and WFX, managing product lifecycles from rapid visualization sketches to Photoshop and Illustrator renderings.
- Traveled overseas to manage product development, including on-site visits to factories in China to ensure quality control, process improvement, and build supplier relationships.
- Attended Lineapelle in Milan to source new leathers and textiles, ensuring trend-right and premium material offerings.
- Designs special packaging for collaborations and limited collections, contributing to unique seasonal offerings and visual story telling.
- Conducts detailed analyses of raw materials (textiles, leathers, PVC, metal hardware, and acrylic chains), contributing significantly to the quality assurance of final products.

ASSISTANT DESIGNER

June 2022 - November 2024

- Supported the design team in developing seasonal collections of handbags and small accessories, contributing to ideation sketches, material selection, and sample reviews.
- Designed and developed the first collector's edition keychain, "Frankie" the flamingo, from initial sketches to a 3D construction showcasing the season's leathers. Due to its positive reception, the collector's keychain has become an annual offering with record sales growth during its initial week.
- Assisted with creating tech packs and collaborating with factories through Netsuite and WFX, contributing to clear communication and efficient development cycles.
- Played a pivotal role in fostering positive teamwork and adapting designs for cost-effective production while maintaining brand integrity.

GIRLS FLY!

MANAGER OF MULTIMEDIA PROGRAMMING AND DEVELOPMENT

Nov 2016 - June 2022

- Presented Girls Fly! real estate ventures to potential developers and investors through graphic design. Created detailed decks showcasing the brand's mission and goals for high-level investors.
- Developed promotional material and products using Adobe Premier, Mailchimp, Sketchbook Pro, SolidWorks, Keyshot, Photoshop, and InDesign.
- Led and coordinated multiple events and projects between interns, mentors, investors, and production specialists.